

LRQA's Sustainability Assurance Statement

Relating to Mars Incorporated's 2016 Principles in Action Summary

This Assurance Statement has been prepared for Mars Incorporated (Mars) in accordance with our contract but is intended for the readers of this Report.

Terms of Engagement

Lloyd's Register Quality Assurance, Inc. (LRQA) was commissioned by Mars to provide independent assurance on its Principles in Action Summary (PiA) for the calendar year 2016 against the assurance criteria below to a moderate level of assurance using AccountAbility's AA1000AS (2008), where the scope was a Type 2 engagement.

Our assurance engagement covered Mars' operations worldwide and specifically the following requirements:

- Evaluating adherence to AccountAbility's AA1000 Principles of Inclusivity, Materiality and Responsiveness
- Confirming that Mars has developed processes to address their five material impacts
- Evaluating the reliability of performance data associated with five selected environmental metrics.

Our assurance engagement excluded Mars' Logistics, Warehouses and Co-Processors operations and data and information from Mars' suppliers, contractors and any third-parties mentioned in the Report.

LRQA's responsibility is only to Mars. LRQA disclaims any liability or responsibility to others as explained in the end footnote. Mars' responsibility is for collecting, aggregating, analysing and presenting all the data and information within the PiA and for maintaining effective internal controls over the systems from which the PiA is derived. Ultimately, the PiA has been approved by, and remains the responsibility of Mars.

LRQA's Opinion

Based on LRQA's approach nothing has come to our attention that would cause us to believe that Mars has not:

- Adhered to AccountAbility's AA1000 Principles of Inclusivity, Materiality and Responsiveness
- Developed processes to address their material impacts
- Disclosed reliable performance data for the selected environmental metrics (see LRQA's associated Data Assurance Statement for details of our approach).

The opinion expressed is formed on the basis of a moderate level of assurance and at the materiality of the professional judgement of the Verifier.

Note: The extent of evidence-gathering for a moderate assurance engagement is less than for a high assurance engagement. Moderate assurance engagements focus on aggregated data rather than physically checking source data.

LRQA's Approach

LRQA's assurance engagement was carried out in accordance with AA1000AS (2008) and LRQA's verification procedure. The following tasks though were undertaken as part of the evidence gathering process for this assurance engagement:

- Reviewing Mars' process for engaging with stakeholders and external advisors. We did this by looking at Mars' involvement in a range of collaborations and sampling associated documents.
- Reviewing Mars' material impacts to confirm that they remain the right issues and that the PiA provides stakeholders with an update on the progress made during 2016 against the sustainability targets. We did this by:
 - comparing Mars' material impacts (issues) against those of its peers
 - interviewing key personnel across the Mars Global Business to establish whether sustainability strategies and processes are based on sound scientific approaches
 - collecting information, from a variety of sources such as press releases, Mars' internal communication channels and independent third party websites, to corroborate the validity of claims made in the PiA.

Note: other than for the selected environmental metrics in LRQA's associated Data Assurance Statement, the accuracy and reliability of sustainability performance metrics has not been verified.

Observations

Further observations and findings, made during the assurance engagement, are:

- Stakeholder Inclusivity:
AA1000APS defines inclusivity as the participation of stakeholders in developing and achieving an accountable and strategic response to sustainability. LRQA is not aware of any key stakeholder groups that have been excluded from Mars' engagement processes. Mars acknowledges its responsibility to collaborate with the scientific community and key opinion formers as part of their process for formulating its strategies and responses to material impacts.

- **Materiality:**
AA1000APS requires organisations to understand “what are the issues that really matter to their sustainability performance”. LRQA is not aware of any material issue that has been excluded and confirms that the five material impacts (Greenhouse Gas (GHG) Emissions, Water, Land, Income & Human Rights) reflect Mars’ operations.
Mars addresses their material impacts through their principle of “Mutuality” which aims to achieve a shared benefit. Mars has worked with numerous partners, notably the WRI (World Resources Institute) in 2106, to ensure that they gather sound scientific data which enables Mars to refresh their sustainability strategies and targets. Future PiA summaries should continue to be open about the challenges facing the business, and supply chain, in setting approaches that create mutual benefits for all.
- **Responsiveness:**
AA1000APS defines responsiveness as how an organisation demonstrates it responds to stakeholders and is accountable to them. LRQA is not aware of any matters that have not been reported or any significant event that would lead us to conclude that Mars has not applied the responsiveness principle. The PiA, together with Mars’ website and other communication channels, provides plenty of information to interested parties.
- **Reliability:**
See LRQA’s associated Data Assurance Statement for our opinion on the reliability of the selected environmental metrics.

The above is an excerpt from the findings reported back to Mars. They do not affect our opinion.

LRQA’s standards, competence and independence

LRQA ensures the selection of appropriately qualified individuals based on their qualifications, training and experience. The outcome of all verification and certification assessments is then internally reviewed by senior management to ensure that the approach applied is rigorous and transparent.

LRQA is the certification body for Mars’ 2nd Party Assessments for:

- Quality and Food Safety
- Safety and Environmental
- Social audits of Mars sites

and Mars’ 3rd Party Assessments for:

- ISO 9001
- ISO 14001
- FSSC and ISO 22000.

These assessments are the only work undertaken by LRQA for Mars and as such do not compromise our independence or impartiality.

Signed



Dated: May 26, 2017

Deborah Bartlett
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