

Friday 16th of February 2018

Celebrations Easter Egg 242g

NOTIFICATION ONLY TO CONSUMERS HAVING ALLERGIES OR SENSITIVITIES AGAINST FOODSTUFFS

Mars Denmark AS would like to inform that due to an isolated incident, the seasonal edition of **Celebrations Easter Egg 242g** (EAN/SKU code 5000159502696) is missing the labeling information in the Danish language. The labelling information appears only in Polish and Romanian.



Please see the labelling in Danish language below.

Consumers who have an allergy or severe sensitivity to milk, lactose, wheat, peanuts, barley, and egg run a risk of allergic reaction if they consume this product. In addition, consumers should be aware that the product may also contain traces of almond, hazelnut and oats.

Consumers without the above mentioned allergies or sensitivities can enjoy the products as normal.

The safety of every consumer is of paramount importance to us all at Mars. Although this product is safe for most consumers to consume, for those with allergies it may not be. We are working hard to ensure that this incident is not repeated.

Consumers who have any questions related to this product can contact Mars Denmark's Consumer care directly:

Monday-Friday 9- 12 by phone +45 43245100

Alternatively, contact us via our website:

<http://www.mars.com/nordics/da/about-mars-nordics/contact-us>

Mars Denmark AS is deeply sorry for any inconvenience this might have caused and we apologize to our customers and consumers of CELEBRATIONS®.

MARS DANMARK AS



Celebrations Easter Egg 242g

En blanding af fyldte mælkechokolader, kiks overtrukket med mælkechokolade og sprøde vafler overtrukket med mælkechokolade.

Ingredienser: sukker, glukosesirup, kakaosmør, **skummetmælkspulver**, kakaomasse, **mælkefedt**, **laktose**, **hvedemel**, palmefedt, **jordnødder**, tørret kokos, vallepulver (af **mælk**), palmekerneolie, **sødmælkspulver**, solsikkeolie, emulgatorer (**sojalecithin**, E471), **bygmaltekstrakt**, fedtfattigt kakaopulver, salt, befugtningmiddel (glycerol), **æggehvidepulver**, naturlig vanilleekstrakt, hævemidler (kalciumfosfater, natriumkarbonater, kaliumkarbonater), **hvedegluten**, **mælkeprotein**. (Kan indeholde: **hasselnød**, **mandel**, **havre**). Mindst 25% kakaotørstof.

EAN Code of Consumer Package: 5000159502696